UX REPUBLIC

D.I.Y. PERSONA KIT

Cut along the black lines and **Insert** your persona avatar here !

#_ _ _ _ _ _ _ #_ _ _ _ _ _ _ #_ _ _ _ _ _ _

AGE _ _ _ _ _ _ _ _ _ _ _ _ _

OCCUPATION _ _ _ _ _ _ _ _ _ _ _ _ _

STATUS _ _ _ _ _ _ _ _ _ _ _ _ _

LOCATION _ _ _ _ _ _ _ _ _ _ _ _ _

TIER _ _ _ _ _ _ _ _ _ _ _ _ _

ARCHETYPE _ _ _ _ _ _ _ _ _ _ _ _ _

MOTIVATIONS

Incentive

Fear

Achievment

Growth

Power

Social

GOALS

FRUSTRATIONS

BIO

PERSONALITY

Extrovert *Introvert*

Sensing *Intuition*

Thinking *Feeling*

Judging *Perceiving*

TECHNOLOGY

IT & Internet

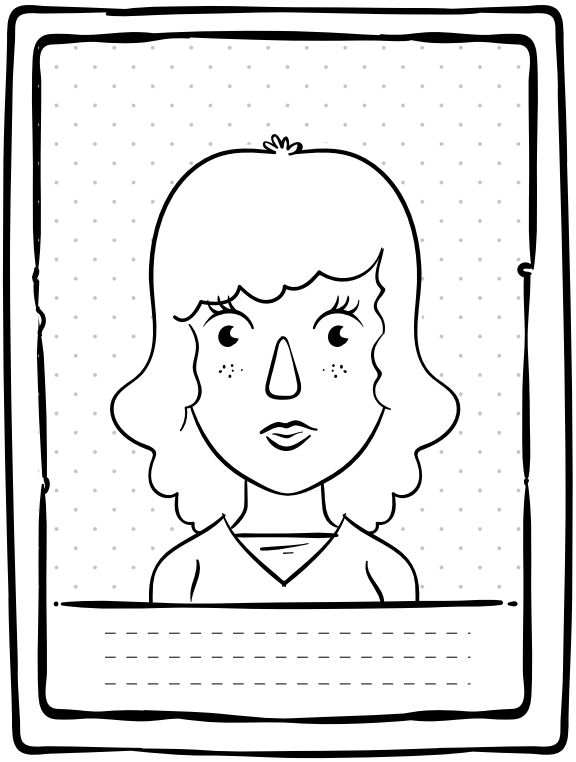
Software

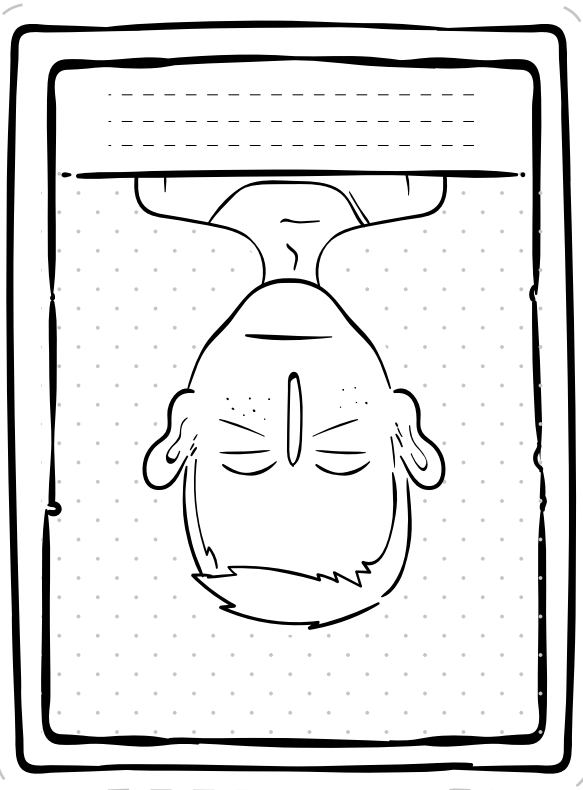
Mobile

Social networks

D.I.Y. PERSONA KIT

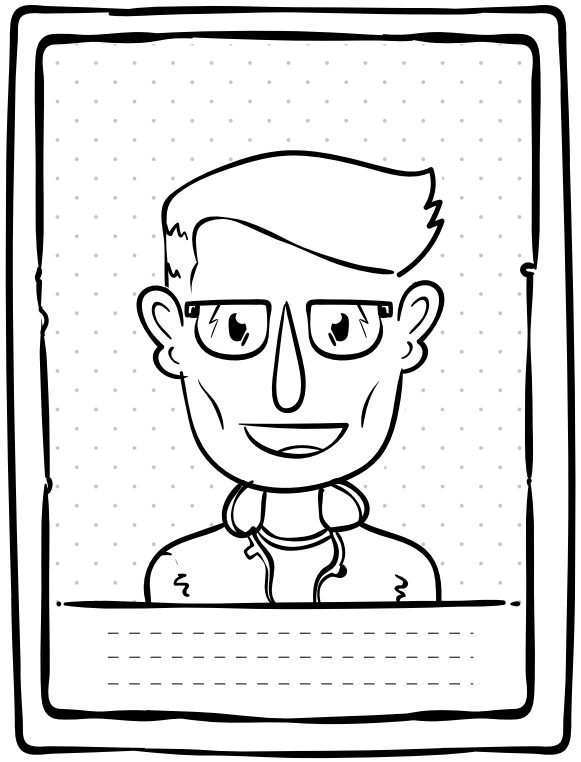
f-01 & m-01

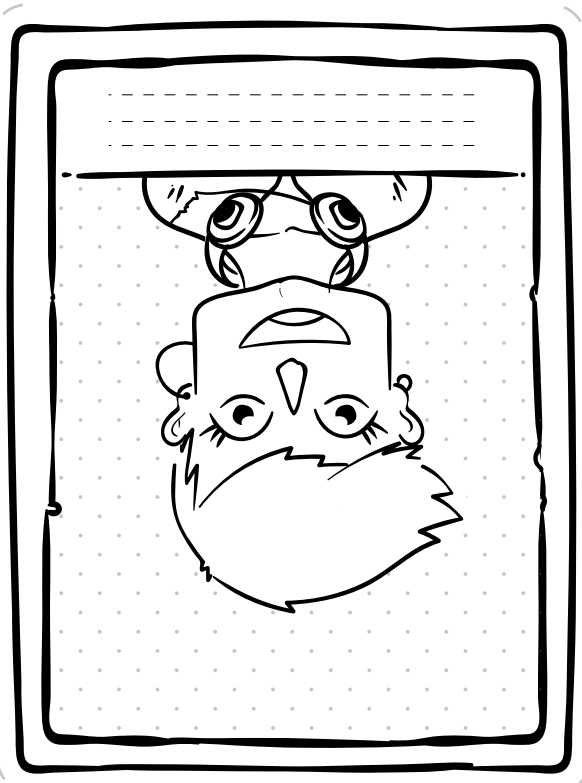




D.I.Y. PERSONA KIT

f-02 & m-02

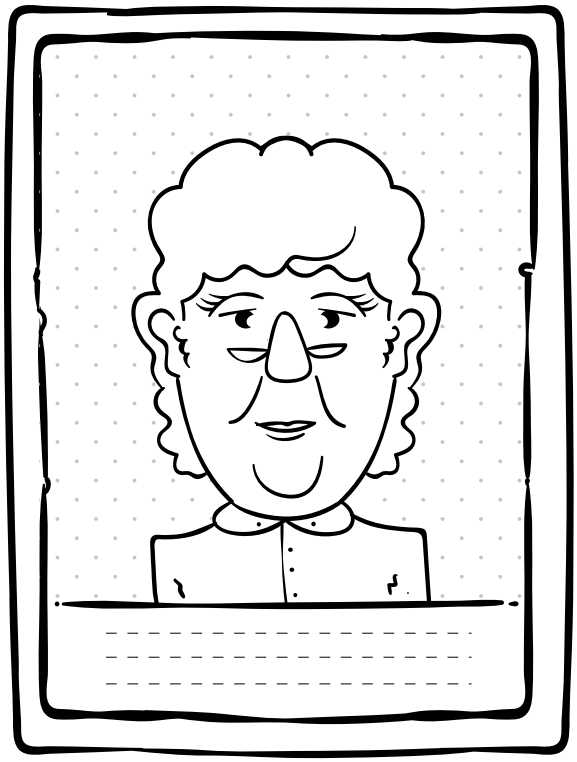


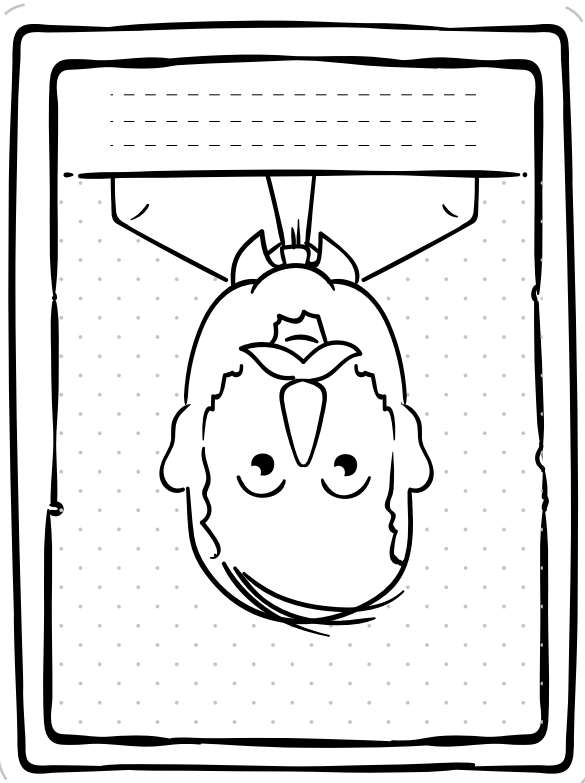


UX REPUBLIC

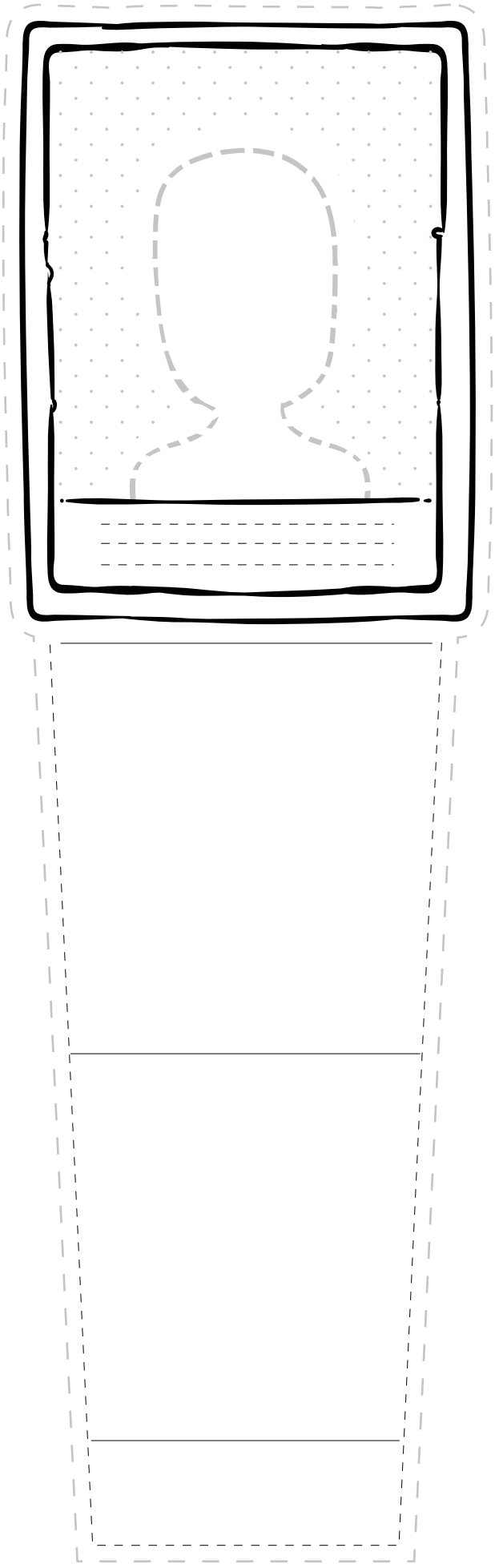
D.I.Y. PERSONA KIT

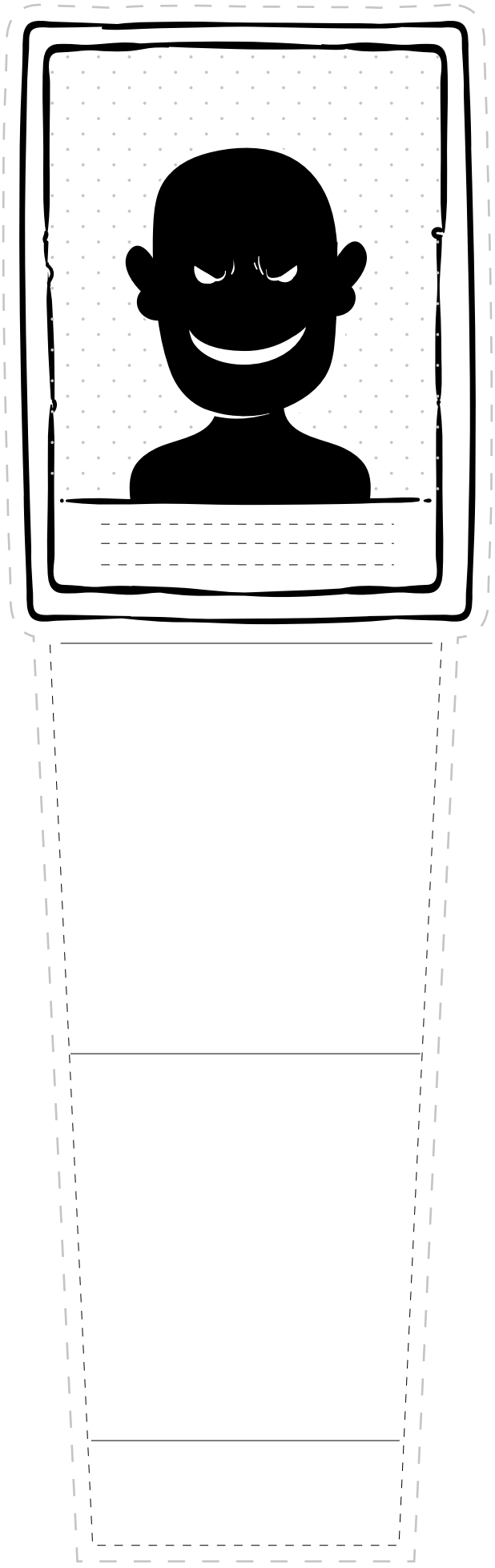
f-03 & m-03





D.I.Y. PERSONA KIT
Blank-avatar



D.I.Y. PERSONA KIT

D4rk Us3r avatar